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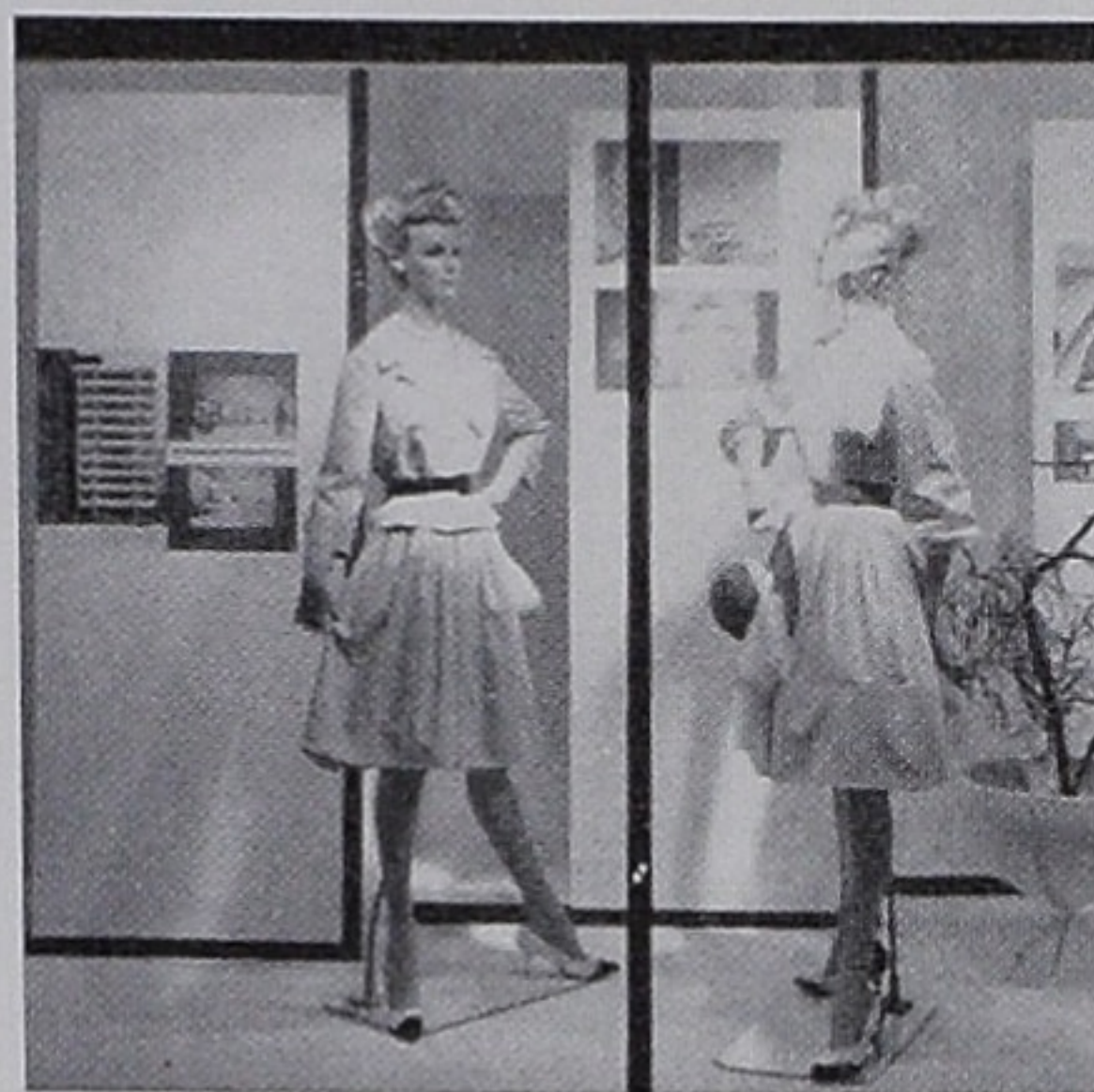
PUBLISHER'S NOTE

In the next several months you may come across FORUM in some unusual places—in a show window at Altman's in New York, on a display rack at the New Orleans Public Library, on the wall of the Wichita Art Museum, or in the lobby of the First National Bank of Fort Worth. In hundreds of such locations FORUM will appear in the form of a poster exhibit entitled "Great Architecture for the Sixties."

Purpose of the exhibit is to project the appreciation of contemporary architecture beyond FORUM's covers and beyond its usual audience of 62,000 subscribers. To this end the editors have for the second successive year presented ten major architectural works in poster form for public display.

This year's ten posters—each 18½ x 24 inches and printed in two colors—cover these outstanding buildings: Seattle's U.S. Science Pavilion by Minoru Yamasaki, the Columbus, Ind. elementary school by John Carl Warnecke, the Neckermann Warehouse in Germany by Egon Eiermann, California's Foothill Junior College by Ernest J. Kump and Masten & Hurd, Montreal's Place Ville Marie by I. M. Pei, Chandigarh's Assembly Building by Le Corbusier, the Marin County Center in California by Frank Lloyd Wright, the New Haven garage by Paul Rudolph, the Dulles International Airport in Virginia by Eero Saarinen, and the Bacardi Building in Mexico by Mies van der Rohe.

It was the demand for last year's posters that prompted the encore. The entire print order of 1,000 sets was spoken for last year, and orders for 600 of the



Mannequins in Dayton's show windows in Minneapolis study FORUM's 1962 poster exhibit.

new series are now in hand.

Those who have already requested copies of this year's posters were asked about the use to be made of them. Here are excerpts from a few of the replies:

"... to exhibit in the public library and to make available to local art and engineering schools"—Newark Public Library

"... as a backdrop for three lectures by prominent architects"—St. Louis Public Library

"... to lend to 640 schools and groups using our loan service"—Boston Museum of Fine Arts.

"... to display in the city hall"—Chattanooga Chapter, AIA

"... for our course on modern architecture"—Wellesley College

"... for display in our offices"—R. A. Watt Construction Co., Gardena, Calif.

"... to study as a specimen of graphic design"—University of Nebraska

Thus FORUM's editors help promote the cause of great architecture among people who may some day be clients of architects, engineers, and contractors. If you would like to join the cause (or simply decorate your office), a set of the ten new posters will be sent to you upon receipt of a check for \$5.—J.C.H. JR.

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